PEB TALKS PRIMER

Before you send out the following letter to every speaker you know, it’s important to know exactly what a **PEB**talk is. It also helps to understand the different types of talks we are looking for.

# What is a PEBtalk?

## A **PEB**talk is a showcase for speakers presenting great, well-formed ideas in **under 8 minutes**.

**PEB**talks is a three hour event comprised of a number of speakers, speaking on different topics, and being curated by a member of the Project Every**BODY** Steering Committee, at the Roundhouse Community Arts and Recreation Centre in Vancouver. Our goal is to bring together bright minds to give talks that are idea-focused, informational and/or inspirational and on a wide range of subjects, to provide valuable information, foster learning, inspire – and provoke conversations and discussions that matter.

#### What is a great, well-formed idea?

It can actually be one of three things:

* Something that’s new and surprising; an idea or invention that your audience has never heard about.
* A great idea (that your audience has maybe already heard) with a compelling new argument behind it that challenges beliefs and perspectives.
* Information that would be of benefit to participants

### Types of talks

When searching for speakers, you can keep in mind these different types of talks — not every speaker’s talk has to be exactly the same.

#### The big idea

The talks that make one or two very strong points, and it’s important.

#### The artist’s statement (Art)

In these talks, artists showcase their art and explain the meaning and process behind what they create.

#### The “dazzle with wonder” (Technology/Science)

These talks are mainly about the amazement of science, technology, and discovery.

#### The small idea (Recreation)

These talks are not about one big, world-changing idea, but instead a very engaging take on an interesting topic in the field of recreation.

#### The “issue”, or “information” talk

These talks expose your audience to an issue or information that they may not otherwise know much about.

#### Rules to Remember?

* No selling from the podium
* No political or religious proselytizing
* Only good science/facts

# Letter Attached

[Date]

Dear [hopeful speaker],

I hope this message finds you well. I'm honored to invite you to speak at **PEB**talks, a new initiative returning this year’s Project Every**BODY Celebrates, our annual celebration of the UN International Day of Persons with Disabilities Celebration** event happening on December 3rd 2016 in Vancouver. I am a huge fan of your [work/research and would be excited if you would join us to talk about your work/research.

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Your talk could be **up to 8 minutes**, on any topic you're interested in, so long as it fits in with the theme of ***Inclusion matters: access and empowerment of people of all abilities***. Just as with all speakers, we would work together ahead of time in order to provide you with the materials required for your talk to be a success.

**Project** Every**BODY** is a collaboration among different community organizations and non-profits, and led by [Open Door Group](http://www.opendoorgroup.org/) with a focus on community inclusion for people of all abilities. The goal of this campaign is to celebrate and showcase the achievements and talents that people with disabilities – both visible and invisible- have made and to advocate toward creating a thriving community that is diverse and inclusive.

**PEB**talks is scheduled for December 3rd 2016. We believe your voice would be a critical addition to the **PEB**talks event, as well as to Project Every**BODY** as a whole. Please email Charles.freund@opendoorgroup.org by November 14th 2016 to let us know whether you’d be interested in participating. Thank you for your time, and we very much look forward to hearing from you.

Best,

[Your Name]

[Organization]

[Contact Info]