

# Be our Community Mobilizer. Help us grow!



 #marketer,  
#social media guru,  
#networker, #coach,  
#maker, #organizer,  
#motivational speaker  
#learner #doer



Mobilizer job description

# What's a mobilizer?



Calling all community minded creatives that love meeting new people, coming up with creative solutions for recruitment and marketing and looking to work in a kick-ass environment.

Kudoz ([www.kudoz.ca](http://www.kudoz.ca)) is an experience platform that connects people with and without disabilities to do splendid things together all over the lower mainland. Kudoz blends social science and design and is working to create inclusive communities that foster independence and better mental health. We've even won a few awards! We are now scaling across BC and have sights on international locations and are looking to grow our team.

We are looking for someone with a background in marketing, sales, volunteer recruitment, and campaigning – plus an awesome personal network you're not afraid to tap into as a rolodex to start up our newest site in Surrey!



**We're all learning beings**

Principle #1



**kudoz**

# More about you...

## You're driven by big ideas.

Mission matters to you. And you really see community inclusion and connectedness as a mission worth signing-up to. The status quo pisses you off, and you see putting in the hard work required for social transformation as worth it.

## You're curious and open-minded.

Constantly trying new ways to meet and engage people and figuring out what makes them tick.

## You're a charming communicator.

A great writer and public speaker, pitches roll off your tongue and you're a social media wizard.

## You're opportunistic and strategic

Seeing opportunity everywhere you go, you get excited by getting out and hitting the ground running.

## You're a community networker.

Having lots of connections and aren't afraid to hustle to make new ones to connect them to the platform.

## You work well under pressure.

Knowing how to work to a deadline, be on time, and consistently deliver.

## You're a collaborator and team player.

Deriving energy from working closely with others, you totally think the sum is more than its parts.



**You can teach an old dog new tricks.**

Principle #3



**kudoz**

# What you get...

**We are a small non-profit start-up that offers a competitive salary and excellent benefits package, but what can't be captured in numbers is the amazing work culture you get to be part of.**

## Flexible hours

Life doesn't happen just from 9am-5pm and we get that. There's a few non-negotiable times of the week that we like to huddle together to strategize and reflect, but otherwise can be pretty flexible.

## Supportive team

We take a strengths-based approach to working with the community and we embody that in the work environment that we create. That means focusing on what you can do well and capitalizing on that.

## Ongoing learnings

Sure, we take a strengths based approach, but we also take one of growth mindset. You might not be good at something yet, but we work to help get you there. How? We offer opportunities to hone your skills and fail. Yep, we think people learn more from failing than success. So this is a pretty safe place to experiment and try new things. All within reason of course!

## Exposure

Experiential learning is the way to go! In Kudoz, you will get exposed to a wide array of social science and design approaches- all priceless learning!

## Impact

Lots of people talk about problems or what they wish could be different. We don't talk, we do something about it. You'll get to be part of making impact and strategizing ways to take that deeper and expand it!

**Intelligence is more than a number.**

*Principle #4*



# A week in a Mobilizer's life...

## Monday

**9am:** You'll gather for the weekly team huddle to set goals and get inspired.

**11am:** You'll update social media, make phone calls, and send emails to potential hosts.

**2pm:** You'll head out to do some flyer drops, and an impromptu pop-up at the grocery store.

**9am:** You host your own experience in the Kudoz catalogue.

**11:30am:** You do follow-up calls and book an induction with a host.

**2pm:** You start work on the monthly newsletter – writing copy, finding visuals.

## Friday

**9am:** You join Friday Reflection look at your personal and team dashboard, and strategize for next week.

**12pm:** You meet a host at their house to do a safety check

**2pm:** A host calls upset about how an experience has gone. You coach them through it.

**3pm:** You head off.

## Saturday

**1pm:** You head to a special event at the library to present about Kudoz and rustle up interest amongst families who have kids with developmental disabilities.

## Tuesday

**12pm:** You start later so you can be at a meet-up group in the evening.

**2pm:** You edit presentations and update photos.

**3pm:** You meet 1:1 with a new host to induct them and ease them into hosting.

**530pm:** You head to a meet-up group

## Wednesday

**10am:** You keep our contact management system up-to-date with the new folks you met, and enter them onto our engagement trello board.

**11am:** You work with other team members to brainstorm this month's host event and cold call venues.

**3pm:** You head to Reflection Café with other team members – a biweekly space for people with disabilities and Hosts to gather.

## Thursday

**Learning = experiences + reflection.**  
Principle #2

kudoz

# Apply now:



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[kudoz.ca/our-team/hiring](https://kudoz.ca/our-team/hiring)

Any questions?  
Contact: [janey@kudoz.ca](mailto:janey@kudoz.ca)



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has a passion  
to share  
Principle #5